

## Toyota Forklift Parts

Since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, have been the top selling lift truck provider in the United States. This business has been based out of Irvine, California for well over 40 years, providing a wide-ranging line of quality lift trucks. With a first-rate reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota's manufacturing plants within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to relentless development and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70% fewer smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, links Toyota's accomplishment to its stout commitment to manufacture the finest quality lift trucks at the same time as delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's largest lift truck supplier and is among the magazines prestigious World's Most Admired Companies.

### Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding corporate principles towards environmental conservancy within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability cannot be matched by other companies and certainly no other materials handling producer can so far rival Toyota. Environmental accountability is an important aspect of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more involved 2010 emission standards. The end product is a lift vehicle that produces 70% less smog forming emissions than the existing Federal standards allow.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its dedication to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and local parks that were damaged by fires and other natural causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of sellers to non-profit organizations and neighborhood consumers to help sustain communities all over the United States

Toyota's lift trucks offer enhanced stability, visibility, efficiency, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps reduce the chance of incidents and injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability can discern situations that might lead to lateral instability and possible lateral overturn. When any of these factors have been detected, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This transitions the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding stability.

SAS was originally launched to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS has been integrated into most of Toyota's internal combustion products. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with required operator education, overturn fatalities across all models have decreased by 13.6% since 1999. Also, there have been an overall 35.5% reduction in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's pattern of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help users meet OSHA standard 1910.178. Education courses, video tutorials and an assortment of resources, covering a broad scope of subjects—from individual safety, to OSHA regulations, to surface and cargo conditions, are available through the vendor network.

Toyota has maintained a continuous presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift vehicle. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America today are built in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service parts, with the total investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and consumers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a training center.

TMHU has 68 official industrial equipment dealers, along with 189 dealership locations throughout the United States, offering the most complete and inclusive customer support and customer service in the industry. The company's new and Certified Used lift vehicles, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee overall consumer satisfaction.